Library, Disrupted: Virtual Engagement with the Academic Library in the Time of Quarantine

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Library, *Disrupted*

Virtual Engagement with the Academic Library in the Time of Quarantine

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A Tale of Two University Libraries

California State University, San Marcos (CSUSM)

University of St. Augustine for Health Sciences (USAHS)
Join CSUSM students, staff, and faculty in our first ever

Campus Common Read Virtual Book Club

Want to read and discuss books that feature diverse voices and unforgettable stories that inspire? The University Library is excited to launch the Campus Common Read Book Club! The entire campus is invited to participate in this book club. We hope that this gives participants an opportunity to connect, learn more about the selected Common Read, and share their experiences.
Social Media Platforms for Engagement

• Community Partnerships
  • Finals
• Instagram, Facebook, Twitter
  • Video
  • Posts
Nada vale mas que la risa. Es fuerza reir, y abandonarse, ser ligero.

FRIDA KAHLO

Submitted by
Rosa Rodriguez, Outreach Coordinator
CSUSM University Library

César Chávez Day of Service

March 31, 2021

Advocate to improve working conditions for migrant workers

Volunteer at a local community garden

Learn about pesticide & health safety

Buy local produce
Main Room
• Greeter
• Reviewed Library website
• Assigned attendees Break Out Rooms
• Survey & Opportunity Drawing
• Tech Support
• General questions

Break Out Rooms
• User Services
• Teaching & Learning
• Collections, Delivery & Access
• Special Collections
“This was great because it was interactive unlike so many informational webinars where you sit and passively watch. You actually got to speak with people and ask questions which was appreciated.”

“Understanding the research data and how they differ. The welcome package had significant things that I will use to destress for finals!!”

“I learned so much about the resources CSUSM has to offer and the staff was so friendly and welcoming towards me.”

“Interacting with Library staff”

“Everything”

“My favorite part about this event was meeting the instructors of each breakout room and the host. They made me feel very welcomed in their presentations! I really liked learning about the user services which I felt was very useful. They went into depth and were nothing but honest whether they had an answer or not for any question provided.”
Virtual Reference

Livestream of library staff working on a project (e.g., literature search, cataloging)

Formal and informal spaces that serve as student lounges and/or reference desks

“I liked how casual it was, kind of like listening to a live podcast.”
Teaching and Learning

Exhibits to advance community discourses with tours and dialogues

Workshops to develop success strategies and best practices for inclusion, equity, and justice
Health and Wellness

Programs focused on cultivating a self-care ethic

Community spaces for socializing and leisure

“I enjoy these sessions about mindfulness and relaxation.”
The USA Library is here for you

Take a moment to enjoy and destress with resources and activities curated by your Library staff.

Digital Care Package
Challenges and Lessons Learned

Technology / troubleshooting
Community turnout
Collaborative partnerships / staff support
Marketing

Post-COVID Engagement

Virtual / in-person hybrid programming
Interactive / active engagement
Reaching out to broader communities and audiences
Q&A Time!

Reach out to us!

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